



Automotive Supply Chain Development in the West Midlands





West Midlands Auto Sector

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Accelerate



West Midlands Auto Sector

- UK is home to more marques than anywhere else in Europe
- Supported by diverse supply chain
- Good logistics
- Good skill base



Strategic Support

- A number of strategies/bodies supporting the sector
 - AWM Automotive and manufacturing strategy
 - Learning and skills strategies
 - Government Manufacturing strategy
 - New Automotive Innovation Growth Team, to report in April 2009
 - Manufacturing Advisory Service
 - Business Link
 - Accelerate



- Home to Jaguar, Land Rover, LTI, Mini engine plant, JCB, Morgan
- Most global tier1`s in the region, GKN, Dana , Thyssen Krupp, Johnson Controls etc
- Thriving niche and motor sport sector
- 5 universities with manufacturing/automotive schools
- 100,000 direct employees



Business Support

- Funded Business support co ordained via regional Business Link
- Delivered by Manufacturing Advisory service for generic specialist manufacturing advice and support
- Delivered by Accelerate for specific Automotive support



Accelerate

- Established in 1996
- Assist companies with issues of global competitiveness
- EU funded programme circa £10m pa
 - Individual company support
 - Capital grants
 - Supply chain improvement programme
 - Networks
 - AutoZone



Accelerate

- Dedicated team of 10
- Region wide
- Mix of engineers and contract managers
- Passion for auto manufacturing
- Good promotion
- Regular magazine



Success's 2002-2006

- 107 Supply Chain Projects
- 1697 West Midland SME's Assisted
- £321,202,523 of Safeguarded Sales
- £169,121,630 of New Sales
- 9,000 Jobs Safeguarded
- 1,100 New Jobs Created



Questions ?



Automotive Business Support in the West Midlands

